

# komo



**production services**

October 13, 2003

Dear Fisher Plaza Management Team:

With the completion of Fisher Plaza's beautiful lobby and spacious outdoor plaza, this seems like a perfect time to share with you how successful Fisher Plaza has been for KOMO 4. And what an eventful three years it's been! We've moved entire departments, flexed with staff changes, merged business groups and went digital. We've also taken advantage of Fisher Plaza's ideal location and inviting atmosphere to strengthen our community ties, receiving rave reviews from people who come to watch tapings of Northwest Afternoon, try out for national game-shows or attend other special events. In addition, Fisher Plaza's seismically resistant structure and redundant, diverse and scalable vital systems such as power and water ensure that we will be able to operate when viewers need us the most – before, during and after a major earthquake or storm. In fact, not long after moving in, we worked right through Seattle's February 2001 6.8-point earthquake without a pause.

Since moving in, we've reconfigured more than 40 percent of the walls and moved 70 percent of our people to support our changing business. Fisher Plaza's flexible infrastructure, including the raised floor system that contains power, air conditioning, and data and phone boxes, combined with demountable walls and self-supporting modular furniture, have enabled us to make these changes rapidly and affordably. For example, When Fisher decided to change KOMO 1000 to an all news format, we removed existing walls in the KOMO 4 Newsroom and delivered studio space for radio in less than a week. We didn't need additional building permits or complicated drawings, and as a result, we were on the air with the new format before our competitors even knew we had made the change.

We're also delighted that Fisher Plaza's built-in flexibility has not come at the price of beauty or productivity. The demountable walls match the architect's vision of a warm and inviting work environment with rich woods and quality fabrics. The raised floors are solid, and the electrical floor boxes and floor vents blend well into the carpet and relocate easily. The modular furniture is practical, versatile and attractive, and we value the fact that there is practically no waste when reconfiguring workspace. Our employees also appreciate the abundance of natural light that comes from floor-to-ceiling windows, and they enjoy working in the outdoor plaza or on one of the building's many decks using Fisher Plaza's PlazaNet™ wireless service.

Technology plays a key role in our ability to compete in today's market, and Fisher Plaza's complete range of 21<sup>st</sup> century communication technologies, including multiple data providers, built-in redundancy and diversity, and on-site satellite links from antennas on the Fisher Plaza roof provides us with the foundation that will help ensure our future success.

Fisher Plaza turned KOMO 4's "wish list" into reality, providing an environment that will allow us to easily adapt to meet future needs and giving us a huge business advantage over our competition that will only increase over time. Congratulations on a job well done.

Sincerely,

Don LaCombe  
Manager of KOMO Production Services  
KOMO 4